

Get on Stage!

5

4



WordCamp Nijmegen 2019

@rowdyrabouw

#WordCamp

2

1

A large, dense crowd of people is gathered at night, looking towards a stage area. The stage is illuminated with bright green and yellow lights, and there are some structures visible in the background. The overall atmosphere is that of a large-scale event or concert.

Get on stage!



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Not a Rockstar

Rowdy Rabouw

Born and raised in Gouda, The Netherlands

Freelance web and app developer

Senior engineer at Nationale-Nederlanden

Lead developer Nationale-Nederlanden Pension App

Progress Developer Expert for Nativescript

@rowdyrabouw

❤️ superhero movies



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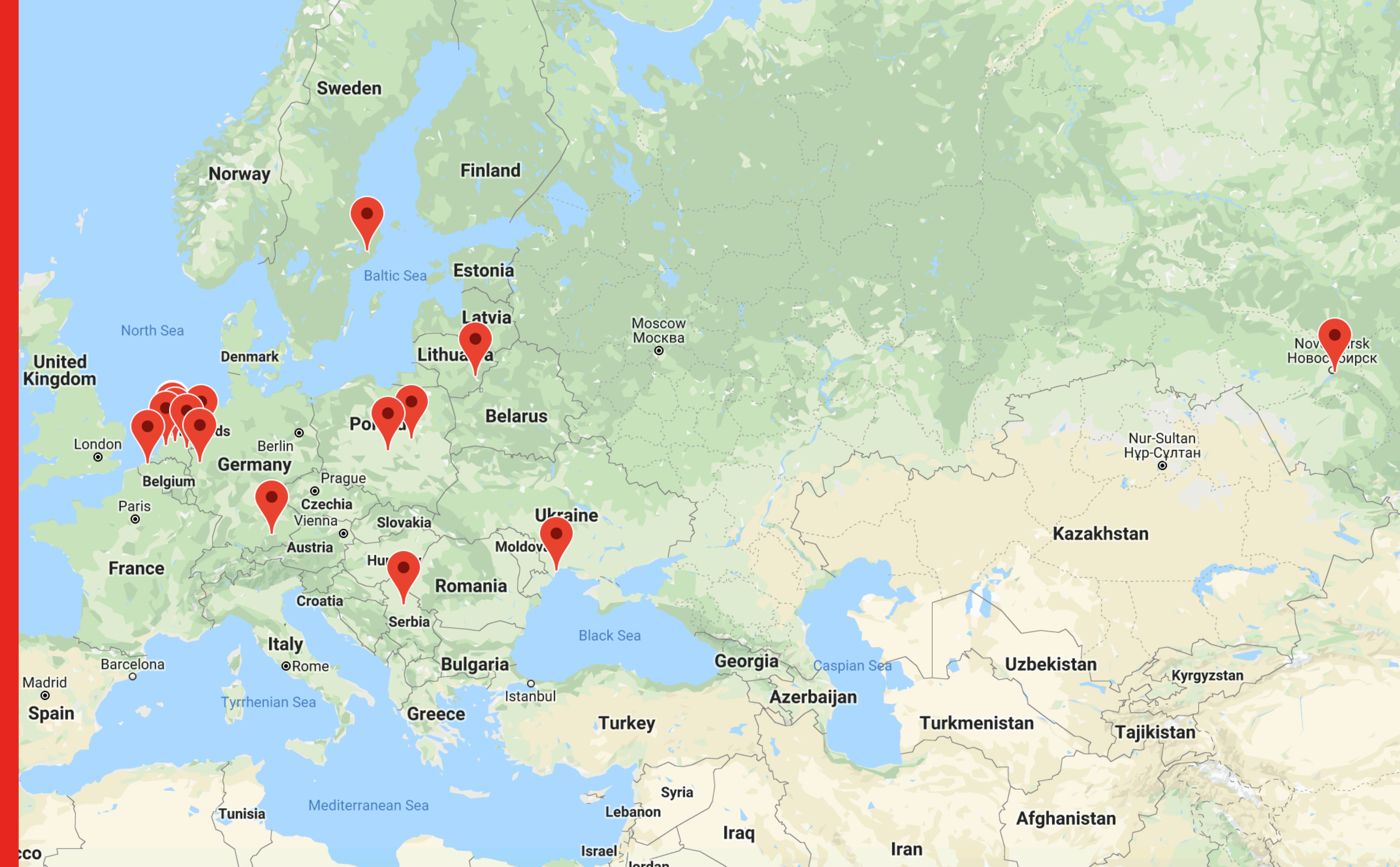
“ Most people prefer death. ”

Why?

- **personal growth**
- **learn new stuff**
- **give back to the community**
- **meet people**
- **go to places you never thought you would visit**







Imposter Syndrome

A psychological pattern in which an individual doubts his or her accomplishments and has a persistent fear of being exposed as a "fraud".

- Have passion for the subject
- Give your unique perspective
- Know a little bit more than average, you don't have to be an expert

Capgras delusion

A psychiatric disorder in which a person holds a delusion that a friend, spouse, parent, or other close family member (or pet) has been replaced by an identical impostor.

Topic

“ I have nothing interesting to say! ”

Topic

- **personal experience**
- **share you process**
- **failures or bottlenecks**
- **something you're not good at or want to learn**
- **something populair**
- **upcoming technologies**

Call for Papers

Call for Papers

**Conference organizers looking for interesting talks
that fit their objective, theme and audience.**

Call for Papers

Multi-track	Single-track
variety of subjects	specific theme
room to experiment	risk-averse
great place for first-timers	experience / big names
people specifically choose you	no choice
Call for Papers	no Call for Papers or limited

Call for Papers

Resources

- **Twitter list of conferences**
- **SeeCFP**
- **CFP Land**
- **Confs.tech**
- **PaperCall**
- **Developer Avocados 🥑 Weekly (newsletter)**

Call for Papers

Compensation

- **Conference ticket**
- **Flights (or other transportation)**
- **Hotel**
- **Transfers**
- **Speaker dinner or gift**
- **A fee for speaking**

Call for Papers

Compensation requested



Call for Papers

Compensation offered





Brian Sullivan

4 h · Modifié

+ Suivre

As a conference organizer, I continue to be amazed at how many people ask for airfare and hotel accommodations for a 50-minute talk (newbies and professionals alike).

Here is some advice from a conference organizer and industry speaker:

1. Don't ask us for travel fees unless you are a keynote
2. Do thank us for being selected as a speaker
3. Don't tell us we are cheap because of our travel policy
4. Do attend as much of the conference, as possible
5. Don't change your talk after being accepted

messages

9. Don't tell us you have a special message (we all do)

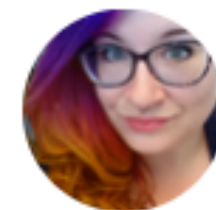
10. Do understand when organizers lose patience

It is a privilege to speak at a conference. You should be humbled and honored by it. Check your ego at the door.

Never forget, we have other speakers that will pay for the travel, work with organizers, craft their message, share their stories, express their gratitude, and show up.

I prefer to work with flexible, grateful, humble people, anyway. Just some advice from an industry speaker and conference organizer.

[#leadership](#) [#design](#) [#conferences](#) [#ego](#)



Stéphanie Walter

@WalterStephanie



"Be humble it's a privilege to talk to a conference so pay for your own travel and hotel and check your ego at the door".

Wow. The level of bullshit here is amazing.

[linkedin.com/feed/update/ur...](https://www.linkedin.com/feed/update/urn:li:activity:6554444444444444444)

♡ 4,219 10:32 PM - May 30, 2019

Call for Papers

Speaker support

- **actively looking for first-timers**
- **available for questions**
- **coaching**
- **review of slides**

Call for Papers

Reputation

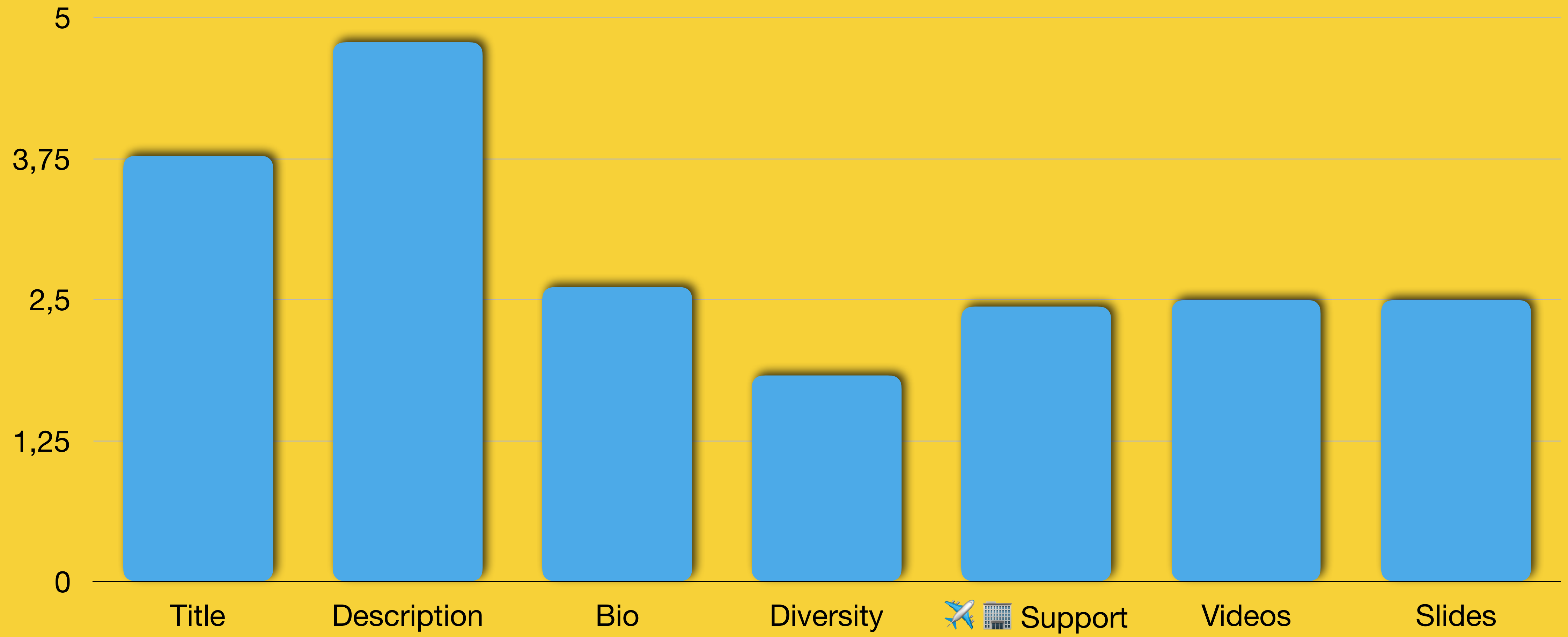
- **Code of Conduct**
- **Diversity**
- **Ask previous speakers**
- **Google them!**

Call for Papers

Talk proposal

- **Title**
- **Abstract**
- **Bio**
- **Headshot**
- **Videos or slides of previous talks**

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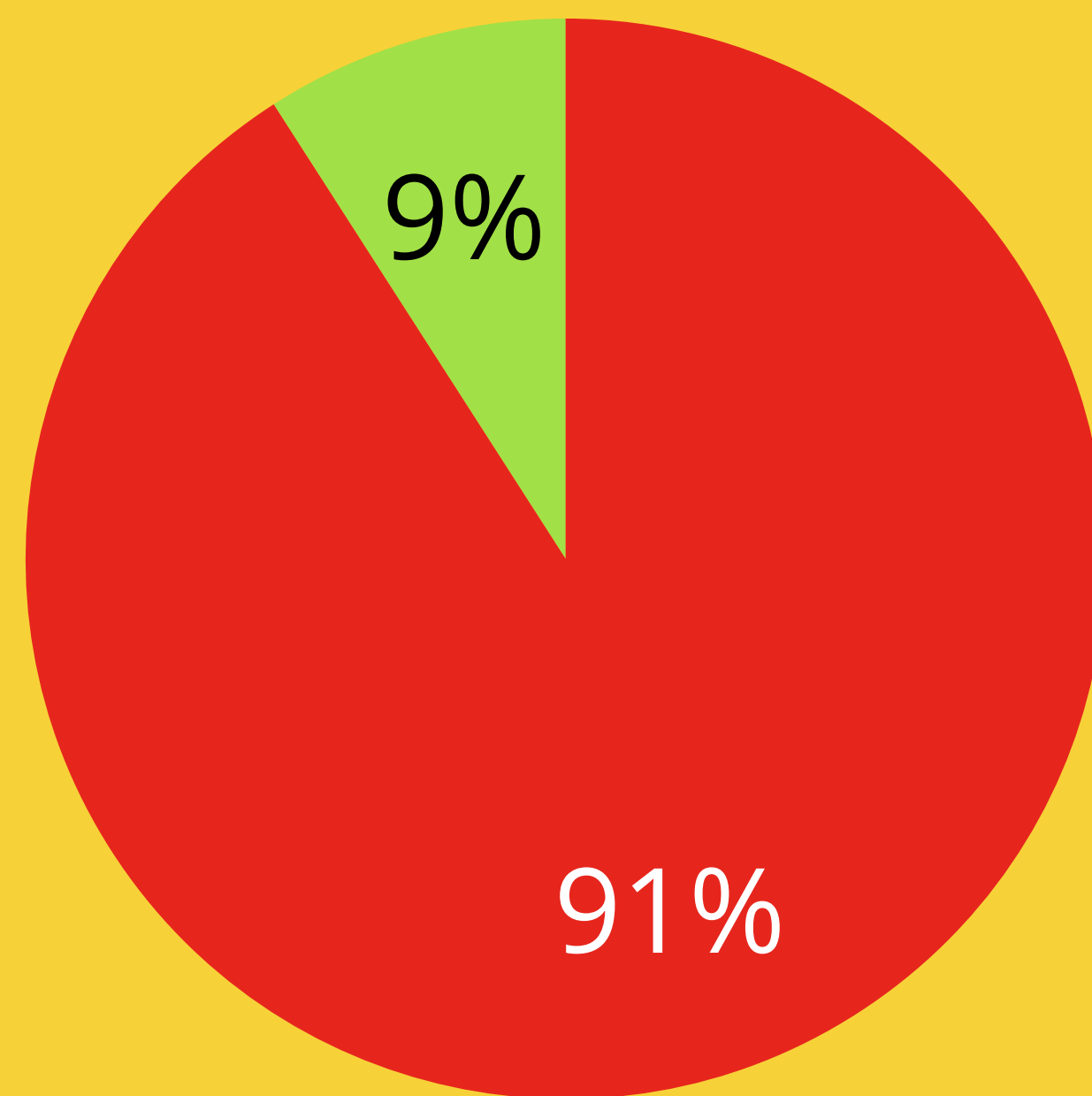
Call for Papers

Rejections

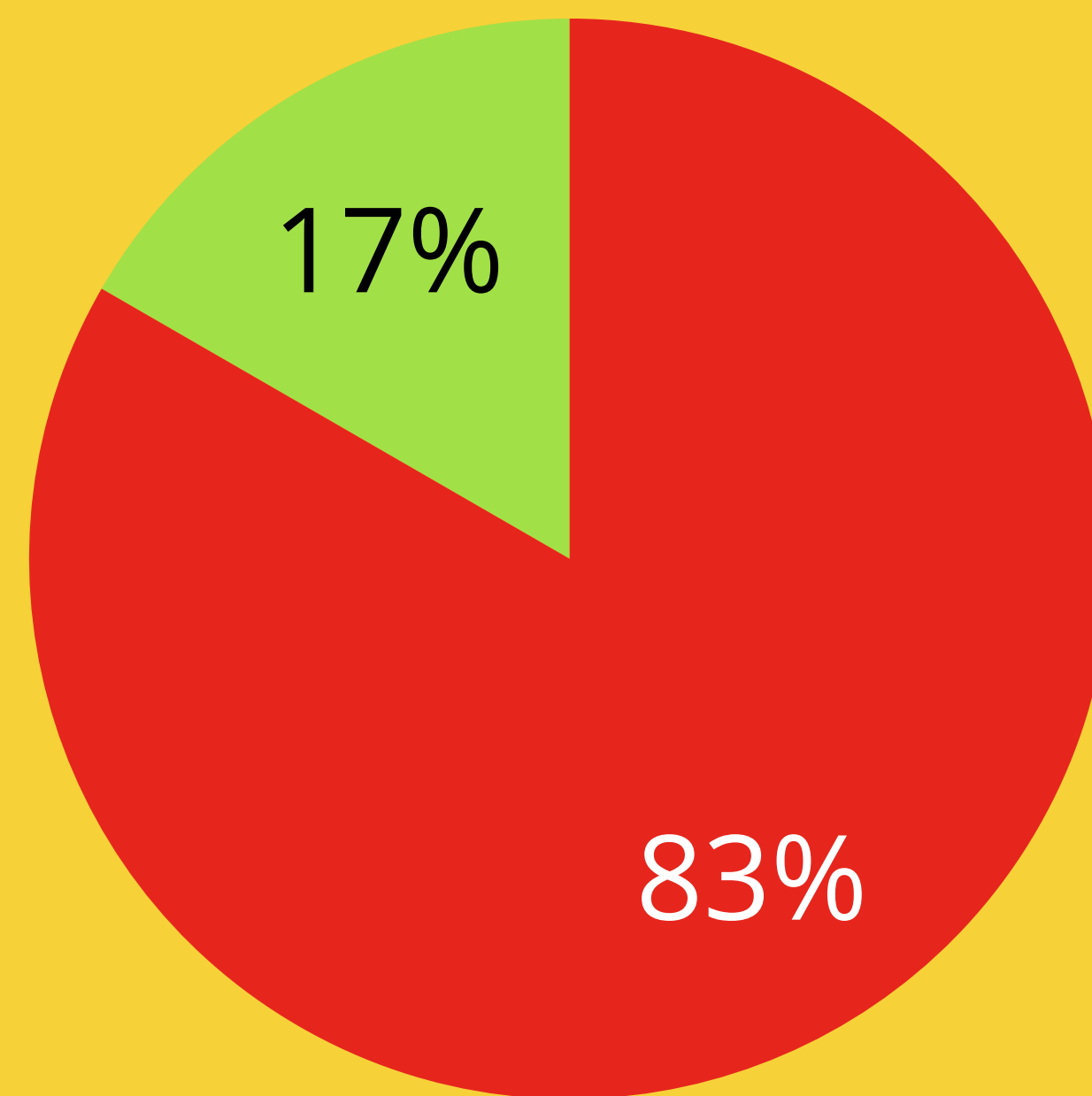
- **We all get them**
- **Try to find out why**
- **Adapt for future submissions**

Call for Papers

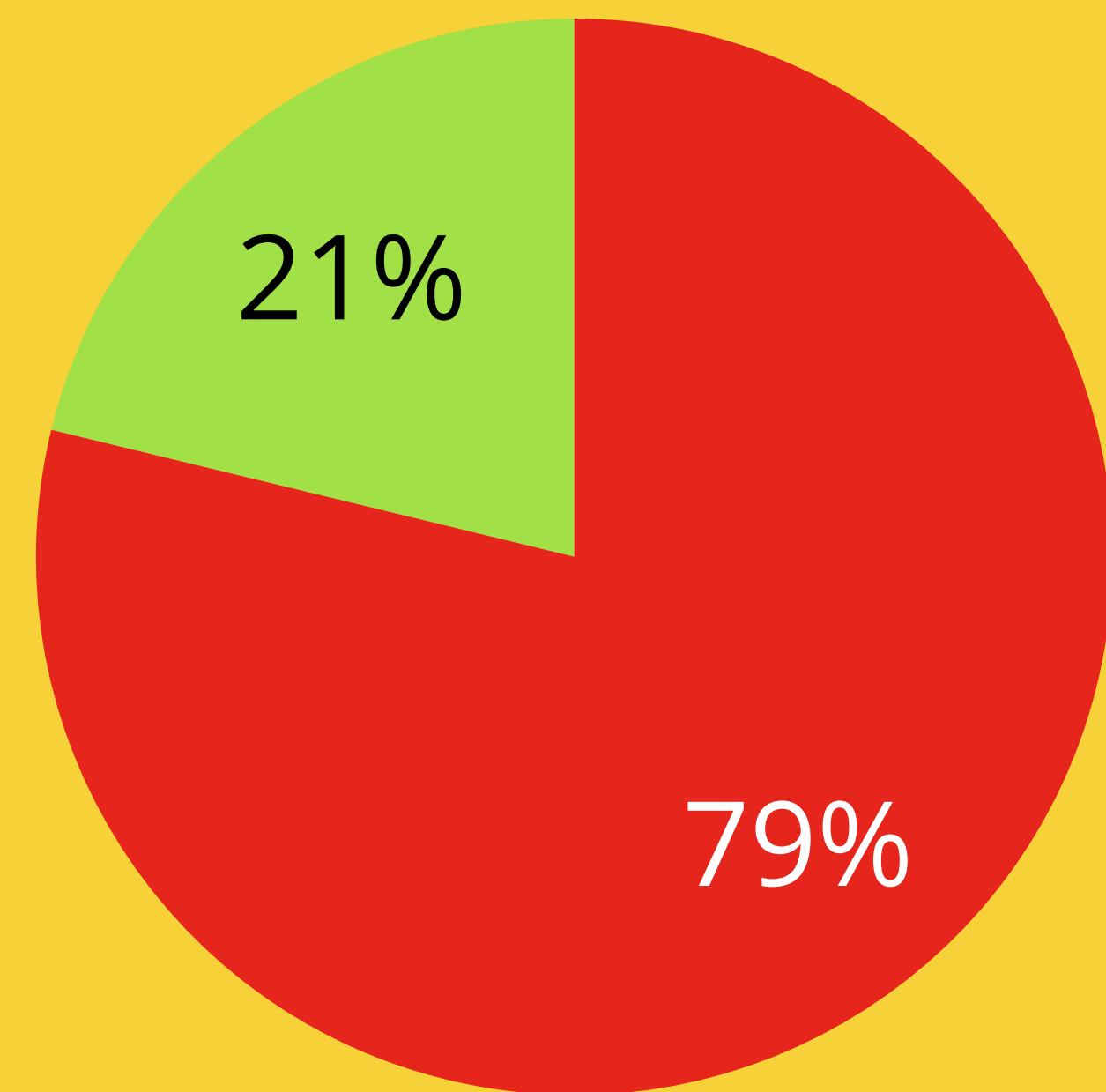
2017



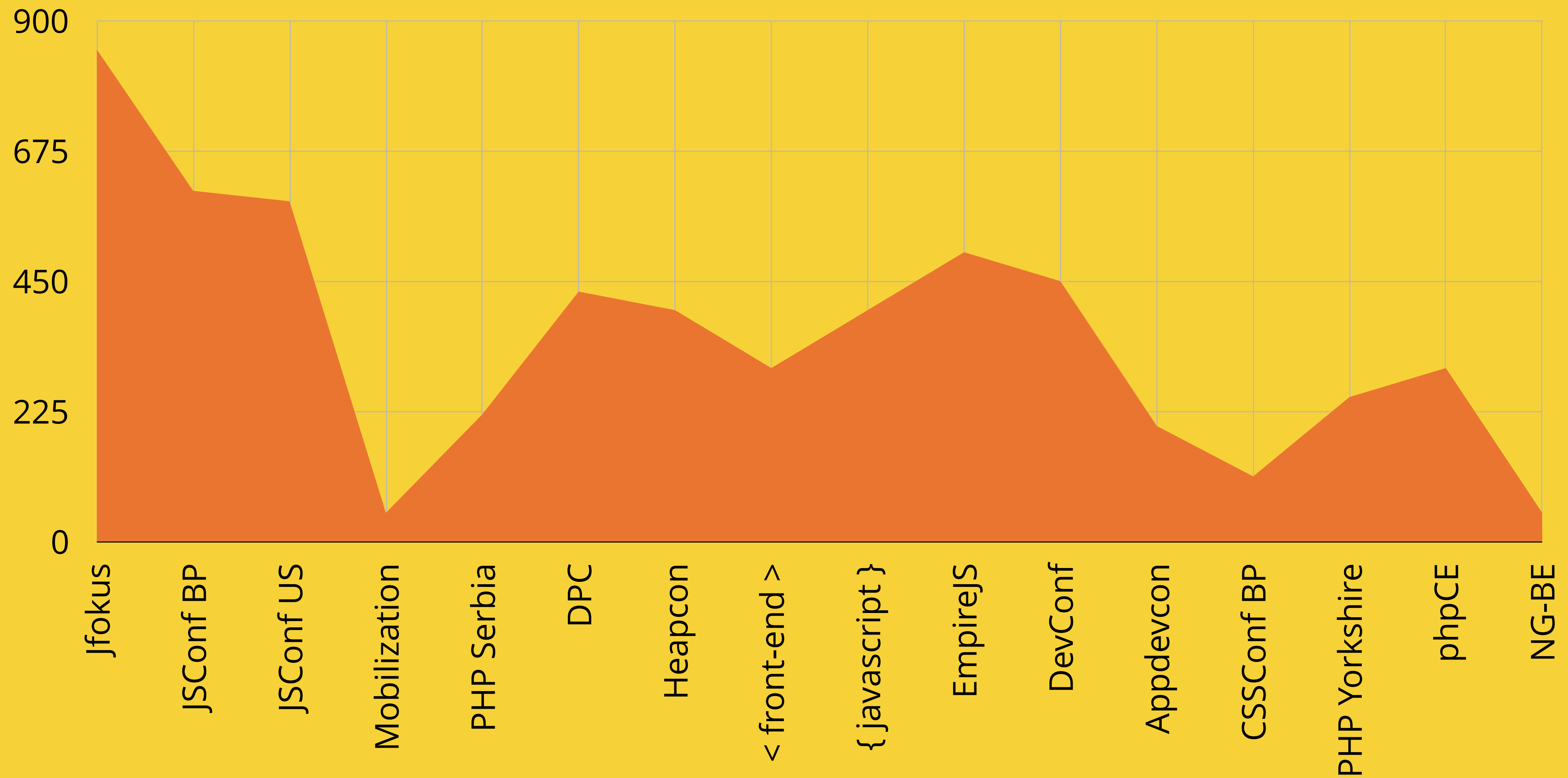
2018



2019



Call for Papers

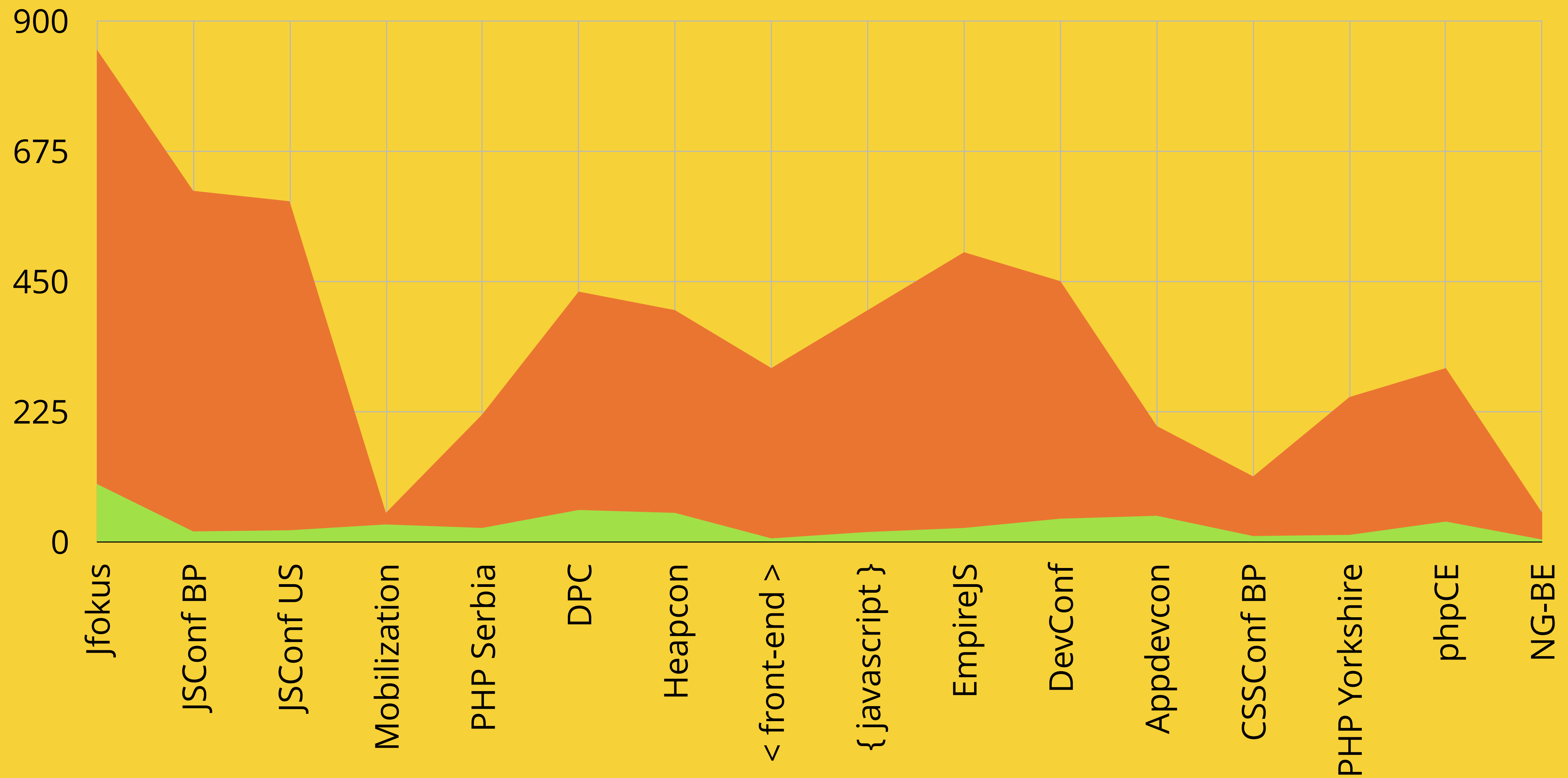


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Call for Papers



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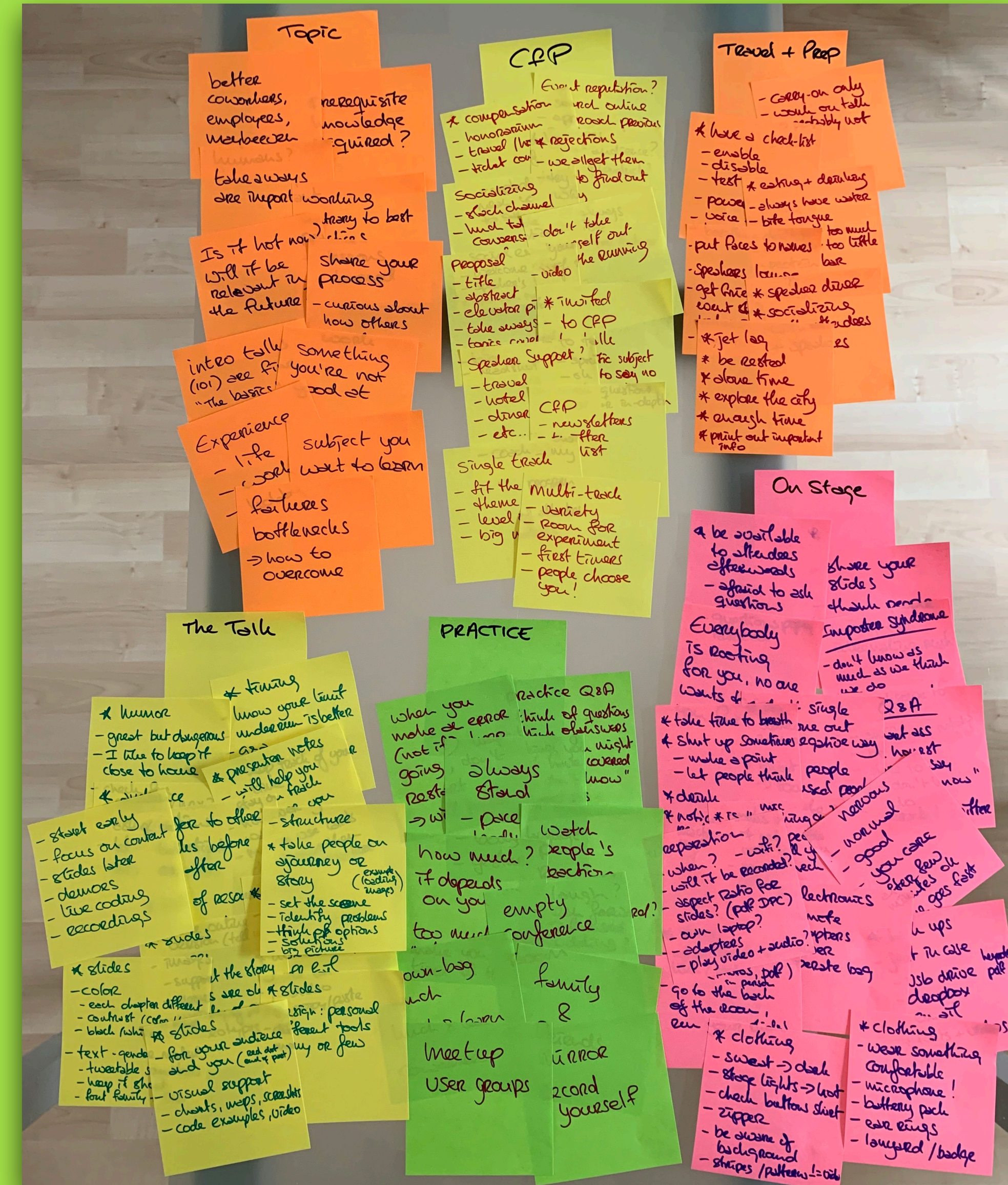
@rowdyrabouw

#WordCamp

The Talk

The Talk

- **Start early**
- **Research**
- **Focus on content first**
- **Slides later**
- **Demos**
- **Live coding**
- **Recordings**



The Talk

Structure

- **Natural flow**
- **Set the scene**
- **Identify problems**
- **Possible solutions**

The Talk

Demos

- **Short and relevant**
- **Can fail**
- **Don't rely on internet access**
- **Have back-up videos if possible**
- **Or demo with videos**

The Talk

Live coding

- **Short and relevant**
- **Will fail**
- **Don't rely on internet access**
- **Code snippets**
- **Have back-up videos**
- **Or “live” code with videos**



The Talk

Slides

- **Very personal**
- **For your audience and you**
- **Simple or exuberant**
- **Special attention for code examples**
- **How many?**

The Talk

Slides: color

- **Good contrast**
- **Background color**

The Talk

Slides: text

- **Short**
- **Tweetable sound bites**
- **Readable**
 - large font size
 - Sans serif font

AaBbCc

AaBbCc

AaBbCc

The Talk

Slides: images

- **Support the story**
- **Variety of people**
- **Avoid stereotypes**
- **Animated GIFs and memes are ok**

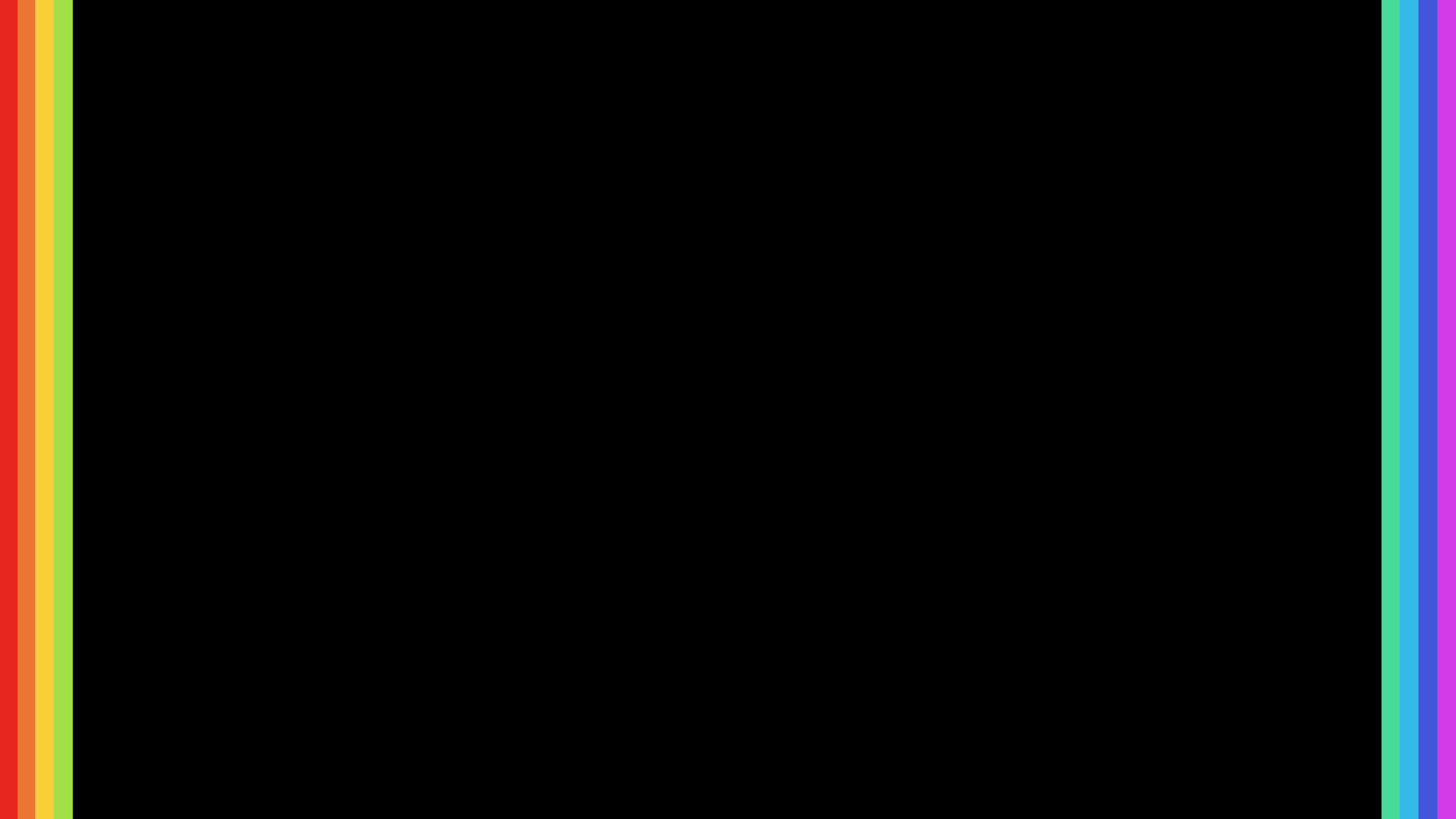
I HATE

CAT MEMES

The Talk

Slides: humor

- **Great but dangerous**
- **It's not stand-up comedy**
- **I like to make fun of myself**



The Talk

Slides: tooling

- **Powerpoint**
- **Keynote**
- **Google Slides**
- **Deckset**
- **Reveal.js**
- **Prezi**

The Talk

- **Share a list of resources**
- **Refer to other talks before or after yours**

Practice

Practice

- **Mirror**
- **Record yourself**
- **Family & friends**
- **Empty conference room**
- **Lunch & learn with co-workers**
- **User group meet-up**

Practice

- **Stand up for rehearsals**
- **Be aware of your**
 - **pace**
 - **body language**
 - **gestures**
- **Continue after errors**

Practice

- **Watch people's reactions**
 - **laugh / smiling**
 - **lean forward**
 - **nodding**
 - **nodding off**

Travel & Preparation

Travel

- **Have a checklist**
- **Carry-on only**
- **Work on talk? Probably not.**
- **Relax, be fit**
- **Have some alone time**
- **Explore the city**

Preparation

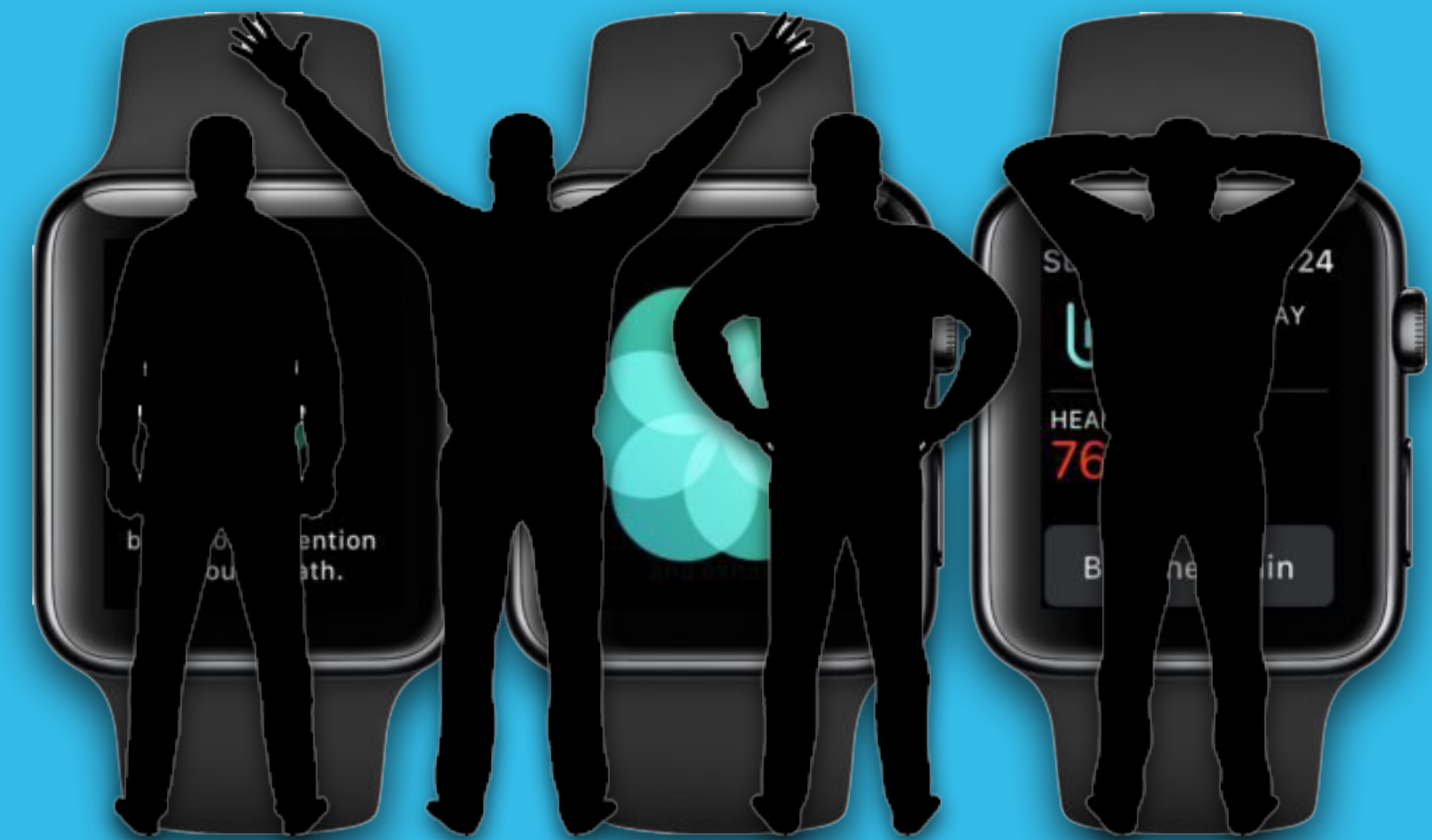
- **When and where is your talk?**
- **What clothes to wear?**
- **Is WiFi available and stable?**
- **Is your aspect ratio correct?**
- **Explore the room**
- **Test your slides, videos, audio**
- **Befriend the AV technicians**

Preparation

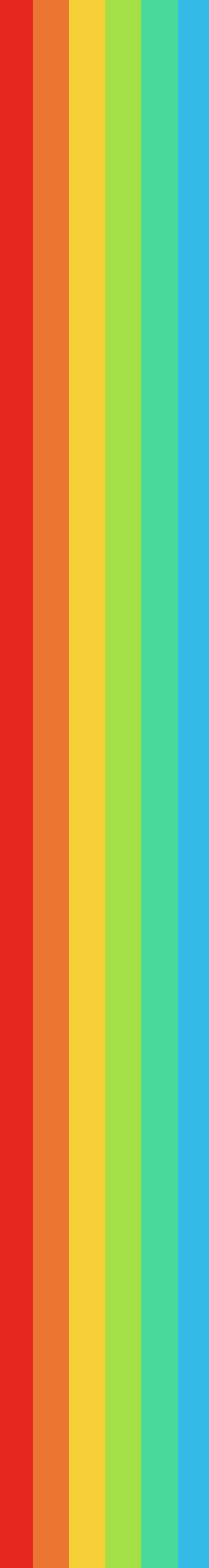
- **Have a checklist**
- **Don't eat too much**
- **Don't eat too little**
- **Have an energy bar at hand**
- **Always have water nearby**
- **Or bite your tongue**

Preparation

- **Power posing**
- **Voice exercises**
- **Breathing exercises**
- **Whatever works for you!**





A vertical bar on the left side of the slide, composed of several vertical stripes in the colors of the rainbow: red, orange, yellow, green, and blue.

On Stage



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“ Difficulty sleeping on the night before, loss of appetite, knots in my stomach, excessive yawning right before my talk. ”

Nadieh Bremer

“ Loss of appetite, inability to focus. ”

Harry Roberts

**“ The night before I honestly believe
that people will hate my talk and
will throw rotten tomatoes at me. ”**

Vasilis van Gemert

**“ Nauseous, raised heart beat,
urge to go to the toilet, feeling
that I will screw up something. ”**

Paul Verbeek-Mast

“ Feeling I'm not ready, fear I will mess up, need to improve the slides until the very end, diarrhea, sweating. ”

Anonymous

On Stage

- **Nervousness**
 - **normal**
 - **shows you care**
 - **focus on your talk and audience**
 - **and breathe**

“ Is this thing on? ”

On Stage

- **Take time to breathe**
- **Shut up!**
- **Drink**
- **Look at the audience**
 - **Don't single someone out**
 - **Quiet people are focused people**
 - **Do people leave the room?**

On Stage

- **Timing**
 - **Know your limit!**
 - **Underrunning is better**
 - **Keep track of your time**

**“ Once, I thought my slot was 40 mins
when it was 20 mins. ”**

Radoslav Stankov

**“ I find out this 5 min before the end.
I was wrapping up the intro. ”**

Radoslav Stankov

**“ All kinds of demos didn't work
because I forgot to test them
before the talk. ”**

Vasilis van Gemert

“ I once gave a talk where no joke landed and I just wanted to crawl under a rock. ”

Stephen Hay

“Just 4 people in a room, because all people went to the next track to listen to the famous speaker.”

Vitalii Bobrov

**“ Hardware demos completely
failing during a talk. ”**

Niels Leenheer

“ I got so nervous that I was barely able to write on my coding demo. Made 5 typos in a single world. ”

Alex Vakrilov

“ I had to run *npm install* ... ”

Juho Vepsäläinen

On Stage



Harry Roberts ✓

@csswizardry



I just had an actual blackout on stage at [@speaktheweb](#).
Thanks to who ever caught me a helped me offstage.
Apologies to the attendees.

♡ 5 9:53 PM - Jul 24, 2013





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A vertical bar on the left side of the image, composed of several vertical stripes of different colors: red, orange, yellow, green, light blue, and dark blue.

You Rockstar!



You Rockstar!

- **Share your slides**
- **Be available for attendees**
- **Thank people**
- **Enjoy the adrenaline rush!**

A man with dark hair and a beard, wearing a light-colored long-sleeved shirt and dark pants, is performing on stage. He is leaning forward with his mouth wide open in a shout or song. The background is dark with blue stage lighting. On the far left, there is a vertical bar with rainbow-colored stripes.

Thank you!

@rowdyrabbouw

<http://bit.ly/wcgetonstage>